# COMPANY PROFILE



34 Lady Musgrave Road, Unit # 19 Kingston 5, St. Andrew, Jamaica

# PREMIER CONSULTANCY

A consultancy company incorporated in 2017, BlueCode offers business Innovation services in the development of people, processes, products, and digital business solutions. Through our expert services, our clients have enjoyed business productivity and efficiency growth of over 16%.

With a passion for service, BlueCode is committed to providing the right resources and guidance your organization needs to transform your friction into performance opportunities.

### BRAND COMMITMENT - Professional Services at your Fingertips!

Our team of highly skilled professionals hold a variety of certifications from internationally recognized governing bodies including, International Institute of Business Analysis (IIBA), American Society for Quality (ASQ), Project Management Institute (PMI) and International Organization for Standardization (ISO) based on BABOK, PMBOK and ITIL standards.

Our knowledge and skills continue to evolve in parallel with new techniques and methodologies in our quest to serve you better.

| BUSINESS DEVELOPMENT  | SOFTWARE DEVELOPMENT   | BIG DATA & BUSINESS INTELLIGENCE  | PROCESS RE-ENGINEERING & AUTOMATION   |
|---|--|---|---|
| <ul> <li>✓ Project Managers</li> <li>✓ Business Analysts</li> <li>✓ Research Analysts</li> <li>✓ Process Analysts</li> <li>✓ Project Coordinators</li> <li>✓ Scrum Masters</li> <li>✓ Product Owners</li> <li>✓ Quality Analysts</li> <li>✓ Quality Testers</li> <li>✓ Project Support Staff</li> </ul> | <ul> <li>✓ IT Project Managers</li> <li>✓ IT Business Analysts</li> <li>✓ Database Administrators</li> <li>✓ Database Architects</li> <li>✓ Software Developers</li> <li>✓ Web Developers</li> <li>✓ Software Architects</li> <li>✓ UX/UI Designers</li> <li>✓ Cybersecurity Analysts</li> </ul> | <ul> <li>Business Intelligence Analysts</li> <li>Data Visualization Developers</li> <li>Machine Learning Engineers</li> <li>Data Architects</li> </ul> Benefits <ul> <li>Data-Driven Decision Making</li> <li>Improve Efficiency &amp; Innovation</li> <li>Business Performance Insights</li> <li>Identify Business Opportunities</li> <li>Targeted Marketting</li> <li>Risks Identification &amp; Avoidance</li> </ul> | <ul> <li>✓ DPA - Digital Process Automation</li> <li>✓ BPA - Business process automation</li> <li>✓ ITPA - Automation of IT Processes</li> <li>✓ RPA - Robotic Process Automation</li> <li>Examples</li> <li>Cloud Flows &amp; Macros</li> <li>Desktop &amp; Mobile Flows</li> <li>Microsoft SharePoint Flows</li> <li>Microsoft Power Automate Flows</li> <li>Microsoft PowerApps Flows</li> </ul> |

### **CONSULTANCY SERVICE PORTFOLIO**

#### We take care of the challenges. You take care of business, CONFIDENTLY.

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#### Professional Services at your Fingertips!

Email: info@bluecodeservices.com Websites: www.bluecodeservices.com



**MISSION:** To increase organizational growth through exceptional business transformation services.

**VISION:** To be a leading agent of organizational change and business productivity growth in Jamaica and the Caribbean.

# WHAT MAKES US DIFFERENT

Simple, we care.

We care about increasing your staff efficiency, capacity to yield greater productivity and your organization's overall profitability.

# Since our inception in 2017, the BlueCode Team has helped our clients to improve organizational productivity with every engagement.

| Improved Productivity              | 16.3% |
|------------------------------------|-------|
| <b>Reduced Daily Process Times</b> | 22.1% |
| Increased Process Quality          | 57.5% |
| Improved Net Promoter Score - NPS  | 7.5%  |
| Reduced Manual Effort              | 46.3% |
| Reduced Operational Costs          | 11.3% |

People matter to us, so, we listen with empathy and execute with compassion and expertise. We tailor solutions that fits each client's unique operations all while upholding our core values.

- Innovation
- Transparency
- Efficiency
- Accountability
- Trust

# HOW WE WANT OUR CLIENTS TO FEEL

We are passionate about executing with purpose and decisive actions, delivering quality solutions with every engagement so our clients remain at ease with us at the lead.

# WE LISTEN. WE ADAPT. WE EXECUTE.

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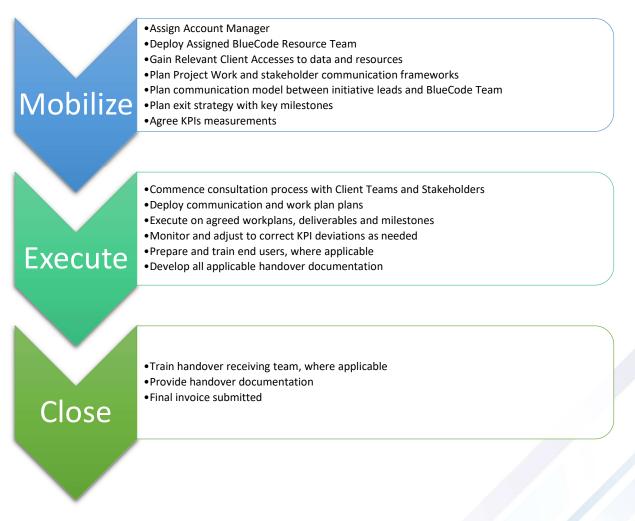


# THE BLUECODE ENGAGEMENT MODEL

BlueCode appreciates that the long-term success of Client Partnerships will depend entirely on our ability to implement service requirements in a smooth and efficient manner. Therefore, it is critical to establish clear and measurable deliverables and milestones in keeping with the resource augmentation needs of our clients.

We are committed to providing industry leading service during all client engagements, from the first day of preferred bidder announcement until the point at which we deliver operational service excellence.

Our success is underpinned by our core Client Engagement Model depicted below.



Professional Services at your Fingertips!

Email: info@bluecodeservices.com Websites: www.bluecodeservices.com



Please visit our website <u>https://www.bluecodeservices.com</u> for more details.



## **CLIENTS**



Email: info@bluecodeservices.com Websites: www.bluecodeservices.com



# **TESTIMONIALS AND REFERENCES**

Michael Dean Johnson, Programme Manager - Victoria Mutual Building Society Phone: 1 (876) 288-2489 | Email: <u>dean.johnson@myvmgroup.com</u>

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As a Programme Manager, I've had the opportunity to work with a number of supplier of services over my career. I have found that working with Elise Crooks (the principal consultant of BlueCode) has been a rewarding experience. I rely on and trust Elise's expertise. The quality of work delivered is of a high quality and the service delivery is very professional.

I am more at ease managing my project when I know my BlueCode BA is leading on key, high risk, and high impact deliverables.

#### Aleisha Bailey, ACCA, CA, Sole Practitioner - CURINAM Jamaica

Phone: 1 (876) 324-4993 | Email: <u>Aleisha.bailey@curinam.com</u> | Website: <u>https://www.curinam.com</u>

### $\star\star\star\star\star$

BlueCode Services Limited was engaged to produce a website that aligned with the firm's core values and vision.

They were able to execute this in a timely manner, with the firm being able to launch its website within a month's time of commencement of trading. The service quality was supreme, with transparency, guidance and timely updates being provided throughout the process.

We continue to receive great feedback regarding how well the website represents our brand. We are very proud of this, especially since the firm's website is the first mode of contact or visual representation of quality.

#### Kevin Wright, Wright's Electrical & Technical Services

Phone: 1 (876) 779-2130 | Email: markoliver\_207@yahoo.com

### $\star\star\star\star\star$

I was in need of an inventory management and invoicing solution and with ease BlueCode quickly understood the assignment, delivering a professional and user-friendly solution.

The comprehensive package I received also included a complete redesign of my business logo and I couldn't have been more pleased with the quick development and delivery times